

Leadership

David Jennings is Owner and Creative Principal of the ((Bauart Creative Services Group)), a Dallas based creative agency.

During his professional career David has achieved design and technical skills that span from television broadcasting to print and interactive design. He has developed and implemented countless Web sites and interactive projects. His many creative roles have included video and film editor, TV director and producer, broadcast designer, TV/print and interactive art director, graphic designer, Advertising consultant and even HTML and Flash programmer.

"David's wide range of creative, design and technical skills have positioned him as an expert in many diverse and now converging fields."

David began his career in advertising in 1986 where he worked as an art director and TV producer for a nationally syndicated TV show ((Hit Video Country)). He next worked as a broadcast designer and editor where he produced thousands of nationally distributed television commercials and syndicated network programming.

David opened Bauart Creative Services in 2000 and now offers all aspects of corporate and retail ((identity branding)). David continues to design marketing collateral for his Bauart clients as well as advertising and creative design for clients across the country.

David holds a Bachelor of Arts from Howard Payne University.